

# JOHN LEAVITT

[HTTP://JLEAVITT.COM](http://jleavitt.com)  
DESIGN@JLEAVITT.COM  
(315) 498-8901

1747 STATE ROUTE 80  
TULLY, NEW YORK 13159



## WORK EXPERIENCE

### QUANTUM REHAB, INDUSTRIAL DESIGNER

LEADING COMPLEX REHAB POWER SEATING AND MOBILITY | AUG 2014 – PRESENT

- Identified user difficulties with current rehab mobility seating systems.
- Designed user centered solutions, strategically positioning Quantum Rehab.
- Developed premium seating and positioning products from concept to production.
- Leveraged consumer research as the driving force of design and development.

### HASBRO INC., INDUSTRIAL DESIGN INTERNSHIP

STRATEGIC TECHNOLOGY PARTNERSHIPS | JUN- SEPT 2013

- Redesigned world class gaming experiences for digital platforms.
- Communicated with third parties to negotiate potential partnerships.
- Presented toy and game concepts to management and Hasbro partners.
- Worked as an efficient member of a multidisciplinary development team.

### HASBRO INC., INDUSTRIAL DESIGN INTERNSHIP

ADVANCED TECHNOLOGY + INNOVATION | JUL- NOV 2012

- Worked as the sole designer on multiple engineering teams.
- Liaised between inventors and internal development teams.
- Presented third party inventor concepts in to internal management.
- Designed a new User Interface for the Concept Review process.

### CENTER FOR DETECTORS, ASTROPHYSICS RESEARCH LAB

EXECUTIVE ASSISTANT | MAR 2013 – AUG 2014

- Maintained and organized an efficient research office and laboratory.
- Aided in the organization of tasks and project management.
- Communicated with RIT affiliates as well as external parties.
- Interviewed, hired, processed and trained new employees.
- Secured expense reimbursements, made and recorded purchases, reconciled budgets, and monitored multiple sponsored project accounts simultaneously.

### THOUGHT AT WORK, DESIGN STUDENT CONFERENCE

LEAD COORDINATOR + MARKETING MANAGER | NOV 2012 – OCT 2013

- Led a team of over 50 students to establish contacts and build RIT's network.
- Designed effective marketing strategies to increase conference attendance of design students as well as increase sponsorship from corporate sponsors such as Microsoft.
- Core77 Publication about the conference can be viewed at <http://bit.ly/core77-TAW>
- View more information at <http://thoughtatwork.cias.rit.edu>

## EDUCATION

### ROCHESTER INSTITUTE OF TECHNOLOGY

BFA INDUSTRIAL DESIGN | MINOR IN PSYCHOLOGY

May 2014 | GPA 3.68 | Magna Cum Laude

### ONONDAGA COMMUNITY COLLEGE

AAS GRAPHIC + MULTIMEDIA DESIGN | SEPT 2009 – MAY 2011

GPA 3.65

## HONORS+ ACHIEVEMENTS

Won 2nd Place in the web category of RIT HackDay 2013: <http://hack.ag.com>

Phi Theta Kappa Honors Society

National Society of Leadership and Success

Deans list every semester/quarter of college

University Scholastic Art Award for Drawing and Graphic Design – 2010

## SKILLS

Verbal Communication

Visual Communication

Concept Sketching

3D Rapid Prototyping

SolidWorks

Keyshot

Model Making

Arduino

Photoshop

Illustrator

InDesign

After Effects

Excel

PowerPoint

HTML 5

CSS 3